

## APA LOS ANGELES

2018 BOARD & COMMITTEE POSITIONS

## **ELECTED POSITIONS (2-YEAR TERMS)**

THE VICE DIRECTOR OF
PROFESSIONAL DEVELOPMENT,
ALONG WITH ANOTHER VICE
DIRECTOR OF PROFESSIONAL
DEVELOPMENT, DEVELOPS
SEMINARS AND SYMPOSIA
FOR MEMBERS' PROFESSIONAL
DEVELOPMENT. THIS VICE DIRECTOR
ALSO COORDINATES TRAINING FOR
MEMBERS PREPARING TO TAKE
THE AICP EXAM AND ASSISTS THE
BOARD WITH THE ADMINISTRATION
OF CM CREDITS. CANDIDATES MUST
BE MEMBERS IN GOOD STANDING OF
AICP.

VICE DIRECTOR OF PROFESSIONAL DEVELOPMENT THE VICE DIRECTOR AT-LARGE
(AWARDS), ALONG WITH ANOTHER
VICE DIRECTOR AT-LARGE, DIRECTS
THE SECTION'S ANNUAL AWARDS
PROGRAM AND GALA, COORDINATES
AWARD SUBMITTALS FOR THE
CALIFORNIA CHAPTER AWARDS, AND
CHAIRS THE AWARDS COMMITTEE.
THIS VICE DIRECTOR ALSO ASSISTS
WITH THE DEVELOPMENT AND
IMPLEMENTATION OF SPECIAL
PROJECTS AND ACTIVITIES OF THE
SECTION BOARD.

VICE DIRECTOR AT-LARGE (AWARDS)

THE VICE DIRECTOR OF PROGRAMS,
ALONG WITH ANOTHER VICE
DIRECTOR OF PROGRAMS, IS
RESPONSIBLE FOR DEVELOPING,
RECOMMENDING AND MAINTAINING
AN ANNUAL CALENDAR OF GENERAL
PROGRAMS. THIS VICE DIRECTOR
MAKES AND COORDINATES
ARRANGEMENTS TO CARRY OUT
SECTION PROGRAMS AND EVENTS,
INCLUDING SUPERVISION OF THE
PROGRAMS COMMITTEE.

**VICE DIRECTOR OF PROGRAMS** 

THE VICE DIRECTOR OF FINANCE
PREPARES THE ANNUAL SECTION
BUDGET; SUBMITS FINANCE REPORTS
ON A QUARTERLY BASIS FOR
BOARD AND CHAPTER APPROVAL;
DISBURSES FUNDS; RECEIVES
REVENUE FROM PROGRAMS AND
EVENTS; AND MAINTAINS STUDENT
SCHOLARSHIP FUNDS

VICE DIRECTOR OF FINANCE



FOR MORE
INFORMATION, VISIT:
WWW.APALOSANGELES.ORG

INFO@APALOSANGELES.ORG

## **COMMITTEE VOLUNTEERS**

HELP COORDINATE THE SECTION'S ANNUAL AWARDS PROGRAM AND GALA. HELD ANNUALLY IN JUNE.

#### **AWARDS COMMITTEE**

HELP THE PUBLIC INFORMATION
OFFICER, SOCIAL MEDIA DIRECTOR,
MARKETING DIRECTOR, AND WEB
DIRECTOR TO COORDINATE SECTION
MEDIA, ENGAGE IN PARTNERSHIPS,
AND PROMOTE SECTION ACTIVITIES.

## COMMUNICATIONS COMMITTEE

HELP THE MEMBERSHIP DIRECTOR,
DIVERSITY & INCLUSION DIRECTOR,
COMMISSIONER REP., AND UNIVERSITY
LIAISON IN INFLUENCING MEMBERSHIP
RETENTION AND EXPANSION, AND
IN DEVELOPING AFFIRMATIVE
PROGRAMS TO RECRUIT AND
SUPPORT A DIVERSE MEMBERSHIP.

#### **MEMBERSHIP COMMITTEE**

HELP IN THE PLANNING AND IMPLEMENTING OF PROGAMS, AND DEVELOPING WORKSHOPS AND TRAINING FOR MEMBERS' PROFESSIONAL DEVELOPMENT.

#### **PROGRAMS COMMITTEE**

HELP THE YOUNG PLANNERS
DIRECTORS IN THE DEVELOPMENT
OF PROGRAMS THAT MEET THE
EDUCATIONAL AND SOCIAL NEEDS OF
SECTION MEMBERS UNDER AGE 35.

YOUNG PLANNERS
COMMITTEE

## **APPOINTED POSITIONS (1-YEAR TERMS)**

THE DIVERSITY AND INCLUSION DIRECTOR PRIORITIZES, PROMOTES, AND RECRUITS MEMBERS TO ENSURE INCLUSIVITY AND DIVERSITY AMONG THE SECTION MEMBERSHIP. THEY DEVELOP AND IMPLEMENT DIVERSITY-ORIENTED EVENTS AND PROGRAMS, AND PROMOTES TOPICS, FORMATS, AND VENUES THAT DIVERSIFY SECTION ACTIVITIES AND CONTENT.

## DIVERSITY AND INCLUSION DIRECTOR

THE PUBLIC INFORMATION OFFICER PREPARES, EDITS, AND PUBLISHES THE BI-MONTHLY SECTION NEWSLETTER, AND SUPERVISES THE COMMUNICATIONS COMMITTEE. THEY PROVIDE INFORMATION ON SECTION EVENTS AND PROGRAMS TO MEDIA OUTLETS AND COORDINATE PROMOTIONS TO GENERATE AWARENESS OF THE SECTION'S ACTIVITIES.

## PUBLIC INFORMATION OFFICER

THE UNIVERSITY LIAISON MAINTAINS RELATIONSHIPS WITH PLANNING SCHOOLS AND PROGRAMS AND THEIR STUDENTS, FACULTY, AND STUDENT REPRESENTATIVES. THEY ASSIST THE VICE DIRECTOR OF MEMBERSHIP IN OBTAINING STUDENT AND FACULTY MEMBERSHIP, REPRESENTATION, AND INVOLVEMENT.

#### **UNIVERSITY LIAISON**

THE MARKETING & SPONSORSHIP DIRECTOR ADMINISTERS A SPONSORSHIP AND ADVERTISING PROGRAM TO RECRUIT FINANCIAL AND IN-KIND SUPPORT OF SECTION ACTIVITIES. THEY CONTINUE RELATIONSHIPS WITH EXISTING SPONSOR ORGANIZATIONS AND IDENTIFIES OPPORTUNITIES FOR FURTHER ENGAGEMENT.

## MARKETING & SPONSORSHIP DIRECTOR

THE SECTION HISTORIAN &
CALIFORNIA PLANNING FOUNDATION
LIAISON MAINTAINS A WORKING
RELATIONSHIP WITH CPF REGARDING
SCHOLARSHIPS, ACTIVITIES, AND
FUNDRAISERS AVAILABLE TO
SECTION MEMBERS. THEY ALSO
MAINTAIN A WORKING RELATIONSHIP
WITH THE CHAPTER HISTORIANS
AND COORDINATE SECTION
PARTICIPATION IN THE CHAPTER
HISTORY PROGRAM. THEY DEVELOP
PROGRAMS AND MEDIA CAMPAIGNS
THAT PROMOTE AND REFLECT ON
SECTION & CHAPTER HISTORY.

# SECTION HISTORIAN & CALIFORNIA PLANNING FOUNDATION LIAISON

THE WEB DIRECTOR REGULARLY
UPDATES THE SECTION WEBSITE
WITH EVENT INFORMATION &
ANNOUNCEMENTS, AND WORKS
WITH THE PUBLIC INFORMATION
OFFICER TO POPULATE THE WEBSITE
WITH BLOG POSTS AND FEATURE
ARTICLES

### **WEB DIRECTOR**

THE PLANNING COMMISSIONER
REPRESENTATIVE DEVELOPS
AFFIRMATIVE PROGRAMS TO
INCREASE PARTICIPATION OF
PLANNING COMMISSIONERS IN
APA AND THEIR ATTENDANCE
AT WORKSHOPS, SEMINARS AND
CONFERENCES. THEY MAINTAIN A
WORKING RELATIONSHIP WITH THE
CHAPTER PLANNING COMMISSION
REPRESENTATIVE.

## PLANNING COMMISSIONER REPRESENTATIVE

THE SOCIAL MEDIA DIRECTOR
PROMOTES SECTION EVENTS AND
ANNOUNCEMENTS ON SOCIAL
MEDIA. THEY ALSO SHARE GENERAL
PLANNING-RELATED CONTENT ON
SOCIAL MEDIA AND DEVELOP SOCIAL
MEDIA CAMPAIGNS HIGHLIGHTING
ASPECTS OF BOARD ACTIVITIES AND
PLANNING IN LOS ANGELES.

#### **SOCIAL MEDIA DIRECTOR**

THE YOUNG PLANNERS CO-DIRECTORS (TWO POSITIONS)
RECOMMEND, DEVELOP, AND
PROMOTE AN ANNUAL CALENDAR
OF PROGRAMS THAT MEET THE
EDUCATIONAL AND SOCIAL NEEDS
OF SECTION MEMBERS UNDER
AGE 35. THESE CO-DIRECTORS
SUPERVISE THE YOUNG PLANNERS
COMMITTEE, MAINTAIN A WORKING
RELATIONSHIP WITH THE CHAPTER
YOUNG PLANNERS COORDINATOR,
AND REPRESENT YOUNG PLANNERS'
INTERESTS AND CONCERNS BEFORE
THE ROARD

## YOUNG PLANNERS CO-DIRECTORS (TWO POSITIONS)